



## A MARKETING RELATIONSHIP

Designed to work for you – businesses, consultants, vendors and individuals who work with the charter school community.

### Join Today

as a Silver, Gold or Platinum Corporate Sponsor!  
See the benefits information within for further details.

Online sign-up is available through our website at:  
[www.mncharterschools.org](http://www.mncharterschools.org)

**Corporate Sponsorship**

Click on "Corporate Sponsorship" in the upper right-hand corner of our website to learn more about how you can establish a marketing relationship today with MACS and the charter school community.

### For questions, please contact :

Eugene Piccolo  
MACS Executive Director  
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MN Association of  
Charter Schools

*Unleashing Education from Convention*

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# Become a MACS Corporate Sponsor



Connect with  
Minnesota's  
Charter Schools



## MN Association of Charter Schools

A Vendor Marketing Relationship

# Market your services & expand your contacts

GET CONNECTED WITH MINNESOTA'S CHARTER SCHOOL COMMUNITY

Corporate sponsorship with the MN Association of Charter Schools offers many great benefits to your business

## Benefits to your business

### 3 SPONSORSHIP LEVELS:

- **SILVER** - \$350 per year\*
- **GOLD** - \$650 per year\*
- **PLATINUM** - \$1000 per year\*

\*Year = 12 months from the month joined

#### SPONSORSHIP LEVEL BENEFITS

	Silver	Gold	Platinum
• Priority consideration for fall conference exhibition	✓	✓	✓
o Discount on exhibition & sponsorship fee		✓ - 15%	✓ - 25%
• Member registration rates for conferences & annual meeting	✓	✓	✓
• Print advertising opportunities			✓
• Website directory listing (name, contact info, logo, short description, link to website, email links)	✓	✓	✓
o social media links (LinkedIn, Facebook, Twitter)			✓
• E-newsletter highlight upon joining	✓	✓	✓
o Description and company website link		✓	✓
• E-newsletter advertising banner block display opportunities	✓	✓	✓
o Free ad space in advertising banner block		✓ - 2 ads	✓ - 4 ads
• Sponsor opportunities for Association workshops/programs			✓
• Annual print vendor directory and resource guide – automatic directory listing (name, contact info, logo, short description)	✓	✓	✓
o Free, full color ad space		✓ - 1/6 pg	✓ - 1/3 pg
• School mailing list contacts (Excel file with all charters)		✓	✓
• Annual breakfast meeting with MACS Executive Director		✓	✓
• Access to 'Charter Facts & Stats' market research webinar by MACS staff	✓	✓	✓
• Priority notice regarding conferences, workshops and virtual event sponsorships	✓	✓	✓
• Automatic subscriptions to bi-weekly e-newsletter	✓	✓	✓
• Acknowledgement in MACS Annual Report	✓	✓	✓



### SELL YOUR SERVICES . . .

Reach out to charter school decision-makers through a listing in our online Corporate Sponsors Directory – the go-to online business resource.

### NETWORKING . . .

Create lasting professional connections with charter school leaders at our Fall Charter Schools Conference.

### MARKET RESEARCH . . .

Stay ahead on the latest trends and developments in Minnesota's charter schools through the *Charter Current* e-newsletter & MACS webinars.

*Interested?  
Call our office today!*

**651-789-3090**



#### SUPPORT OUR WORK TO "UNLEASH EDUCATION FROM CONVENTION"

The MN Association of Charter Schools (MACS) is a membership association that promotes innovation, quality, choice and accountability in public education by promoting charter schools in Minnesota.